

River Valley School District Strategic Plan- Board Kick-Off Meeting

November 9, 2017



Desired Meeting Outcomes

- Discuss purpose, scope, schedule, and outline for project
- Revisit district's beliefs, goals, learner outcomes, assets, and challenges
- Discuss proposed approach to community outreach
- Provide Board, administration, and public comment opportunity

Purpose, Scope, Schedule, Outline



Why a strategic plan?

- Ongoing school reconfiguration will not resolve all of District's future challenges, including:
 - Challenging financial projections
 - Aging facilities
 - Declining enrollment
 - Modern educational demands
- Desire to maintain an exceptional learning environment in accordance with District's beliefs
- Limited resources demand a coordinated, efficient approach
- Interest in actively including the community in solutions

What will the plan include?

- Decision making blueprint for next 2 and 5 years
- Issues and strategies in several topical areas, including:
 - Student achievement
 - Student engagement
 - Curriculum and instruction
 - Facilities
 - Community communications and engagement
 - Finance and operations
- Specific steps for carrying out each strategy

Also see “Strategic Plan Outline”

How will the plan be completed?

- Following a time-tested strategic planning process:

Understanding & Organization

- Mandates, beliefs, goals
- Environmental scan
- Project management

Issues & Strategies

- Stakeholder input & communications
- Preliminary issue & strategy identification

Strategic Plan Development

- Outline goals/issues and strategies for each
- Implementation pgm

Also see “Purpose, Meetings, & Major Milestones”

How will the plan be completed?

- Actively engaging the River Valley community:
 - Four community engagement meetings yet this year
 - Outreach to teachers, students, business community, and others
 - Use District's web page and social media for two-way communication



We'll talk more about community outreach a bit later!

How will the plan be completed?

- Directed by the School Board, via four meetings
- Information and advice from District administration
- Completion before the end of this school year



See also “Purpose, Meetings, & Major Milestones”

Beliefs, Goals, Learner Outcomes, Assets, and Challenges



A Head Start

- District has already developed:
 - Graduate learner outcomes (2010)
 - Belief statements (2014)
 - District goals 2015-2019
 - Brainstorming on 2-year and long-term goals (May 2017)
- Consultant believes that these should be integrated into strategic plan, with any desired update or adjustments

Graduate Learner Outcomes (2010)

- Academic Content Knowledge
- Creative Capacities
- Critical Thinking Skills
- Communication Awareness
- Technology Literacy
- Life and Career Skills

See also “RV Graduate Learner
Outcomes, Jan. 14, 2010”



Beliefs (2014)

- Students are our number one priority
- Every student has the right to learn
- Instruction is rigorous and relevant
- Assessment is purposeful and drives instruction
- Learning is a collaborative process

District Goals 2015 - 2019

- By the spring of 2019:
 - Increase the percentage of students (in reading by grade level) needing only the universal curriculum by 6%
 - Increase the percentage of students who enroll in a post-secondary institution by 6% and increase the number of economically disadvantaged students enrolled in a post-secondary institution so it is above the state average
- Increase school-community connections on an annual basis

Preliminary Assets and Challenges

Assets	Challenges
Student focus	Financial outlook
High student achievement	Aging school facilities
Unique academic offerings	Declining enrollment
Excellent co-curricular activities	School configuration transition
Creative community with rich culture and heritage	Lack of high-speed internet in many homes
Own large campus site	Large geographic service area
OTHERS?	OTHERS?

See also May 23, 2017 Harrop summary
of May 18 goal planning session

Strategic Delimiters

The District should not initiate any program or service unless it...IS OR DOES WHAT?

Proposed Approach to Community Outreach



Goals of Stakeholder Communication

- Spread awareness of the strategic planning purpose and process
- Ensure transparency in the process and the end product
- Enable the entire community to help develop and review the strategic plan
- Ensure a more robust and accepted plan than otherwise possible

Community Engagement Opportunities

- Community Engagement Meetings (Nov-Dec)
- Focused Meetings and Interviews (Dec-Jan)
- School Board Meetings (Nov-Spring)
- General Outreach and Media Strategy
 - Local print media
 - Email
 - Web
 - Social media

Also see “Stakeholder Communication Approach”



Board, Administration, and Public Comment Opportunity

